



Super Bowl Party!

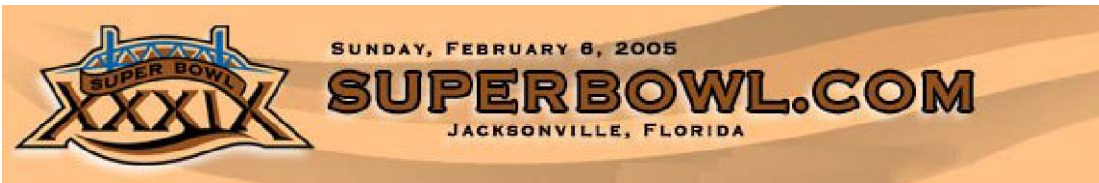
Sunday, Feb. 6, 2005

3:00 pm kickoff

sponsored by

Disneyland AHEPA

2005 Super Bowl Party



St. John's Community

5th Annual

Super Bowl Party

405 N. Dale Street

Anaheim, California

Cost \$10

(All you can eat)

Great Food with good

Friends! Come enjoy

the day with us.

FACTS AND FIGURES

Site: Alltel Stadium, Jacksonville, Florida.

Note: This is the first Super Bowl ever held in Jacksonville.

Seating capacity: 78,000+

Cost of the Vince Lombardi Trophy:
\$25,000

Who makes Super Bowl Trophy: Tiffany & Co. of New York.



FACTS AND FIGURES (continued)

Cost of Super Bowl rings:
League pays for up to 150 rings at \$5,000 per ring.

Host city economic impact:
Super Bowl XXXVII generated a total economic impact on San Diego County of \$367 million.

TV coverage: FOX will be televising its fourth Super Bowl.

Super Bowl XXXVIII TV audience: Last year's game was the most watched program ever with 144.4 million viewers. The 10 most-watched programs in TV history are all Super Bowls.

Future Super Bowl Sites

2006 (SB XL) - Detroit

2007 (SB XLI) - Miami

2008 (SB XLII) - Arizona

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